



Calgary Academy 2021 Golf Tournament

# SPONSORSHIP PACKAGE







## **GOLF COMMITTEE**

### **TOURNAMENT CHAIR**

Elizabeth Thompson

### **COMMITTEE MEMBERS**

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Rod Fleck

Erin Ellis

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Nick Waterbury

Patricia Lisevich

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Jeff Masse

Marla Van Gelder

Sarah Hoag

Lindsey Meredith

Markus Gierl

Dear Friend,

Children are born with the ability to learn and adapt. Regardless of their abilities, children are resilient and persevere. In Alberta, roughly 3 out of 100 students are diagnosed with a learning difference . These 20,500 intelligent students need structure and support to help maximize their future aspirations.

At Calgary Academy, we go further to ensure every student has a plan and the tools to succeed. With the support from parents, grandparents, alumni, teachers, and our community, we provide dedicated in-house supports. From dedicated psychologists, occupational therapists, and speech therapists, we give our students strategies to succeed in post-secondary and their lives. Our learning approach is research-based as we aspire to be innovative and results-driven.

With over 1,600 graduates in our 40-year history, a graduation rate of 93%, and 88% of our students continuing into post-secondary education, it proves that obstacles can be conquered. For example, Kristine Boon came to us in grade six with significant reading challenges. Within two years, she successfully advanced her skills and then graduated from the University of Waterloo with a Ph.D. in Quantum Information.

Calgary Academy is seeking to raise **\$30,000** to help fund a new bus. The bus is more than just a transport vehicle; it is a symbol of pride and family. When our students arrive at tournaments, they can get off the bus with confidence and unity. Finally, the bus is also a place where friendships flourish as our students form lifelong connections. Your support is essential for helping us shape the future of our students. On behalf of the Calgary Academy and the students we serve, thank you for your generosity.

Warm Regards,

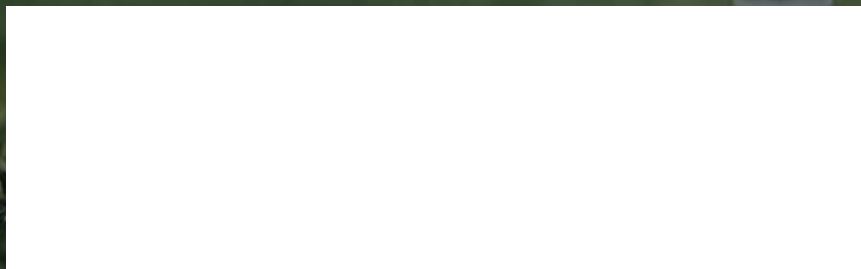
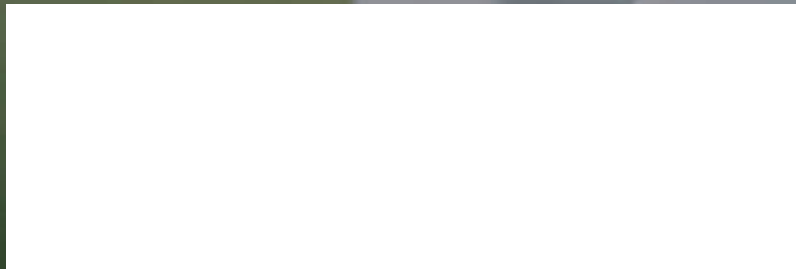
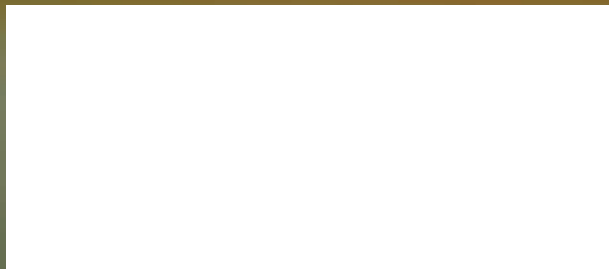


Patricia Lisevich

Director of Philanthropy  
Calgary Academy

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**CALGARY ACADEMY 40<sup>TH</sup> CELEBRATION GOLF TOURNAMENT**  
September 27, 2021 at Bearspaw Golf Club

Our sponsorship packages offer businesses, clubs, and individuals an opportunity to gain exposure as outstanding members and supporters of our community. We have developed a set of sponsorships for all budgets and commitment levels. Please consider sponsorship at one of the below levels or donating to our silent auction.

## TITLE SPONSOR \$20,000

*(ONLY 1 AVAILABLE)*

- 👤 4 golf registrations (one foursome), including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Prominent logo placement on promotional materials, signage, event program, social media, website, and e-newsletters.
- 👤 Logo and link to company website from all online communications.
- 👤 Recognition through signage at the Driving Range.
- 👤 Recognition at tournament dinner.
- 👤 Opportunity to provide a 2-minute speech at the golf tournament.
- 👤 Logo listed on the event program.
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.
- 👤 Opportunity to provide a promotional gift along with business cards or advertisements in our welcome bags.
- 👤 First right of refusal for 2022.

## GOLD SPONSOR \$10,000

*(ONLY 1 AVAILABLE)*

- 👤 4 golf registrations (one foursome), including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Prominent logo placement on signage, event program, social media, website, and e-newsletters.
- 👤 Recognition through signage at the Practice Facility.
- 👤 Recognition at tournament dinner
- 👤 Logo and link to your company website from all online communications
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.

## SILVER SPONSOR \$7,500

*(ONLY 1 AVAILABLE)*

- 👤 4 golf registrations (one foursome), including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Prominent logo placement on signage, event program, social media, website, and e-newsletters.
- 👤 Recognition at tournament dinner.
- 👤 Logo and link to company website from all online communications.
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.

## BRONZE SPONSOR \$4,000

*(ONLY 1 AVAILABLE)*

- 👤 2 golf registrations, including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Logo placement on signage, event program, social media, website, and e-newsletters.
- 👤 Recognition at tournament dinner
- 👤 Logo and link to company website from all online communications.
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.

## DINNER SPONSOR \$7,500

*(ONLY 1 AVAILABLE)*

- 👤 4 golf registrations (one foursome), including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Logo placement in event program, social media, website, and e-newsletters.
- 👤 Logo and link to company website from all online communications.
- 👤 Prominent recognition at the tournament dinner/reception.
- 👤 Business cards marketing on banquet table.
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.

## CART SPONSOR \$4,000

*(ONLY 1 AVAILABLE)*

- 👤 2 golf registrations, including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Signage on all carts.
- 👤 Logo placement in social media, website, and e-newsletters.
- 👤 Logo and link to company website from all online communications.
- 👤 Recognition at tournament dinner.

## ON-COURSE LUNCH SPONSOR \$4,000

*(ONLY 1 AVAILABLE)*

- 👤 2 golf registrations, including golf carts, use of driving range, use of practice facility, and provided with meals during the tournament.
- 👤 Signage at the location where lunch is being served.
- 👤 Recognition at tournament dinner.
- 👤 Logo placement in social media, website, and e-newsletters.
- 👤 Logo and link to company website from all online communications.

## HOLE SPONSOR \$1,500

*(10 AVAILABLE)*

- 👤 Signage on tee box at the hole.
- 👤 Recognition at tournament dinner.
- 👤 Logo placement in social media, website, and e-newsletters.
- 👤 Logo and link to company website from all online communications.
- 👤 Opportunity to promote company through branded items, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament.

If you or your company would like to provide a sponsorship, donate, or offer a silent auction item to this event, please connect with Patricia Lisevich, Director of Philanthropy at the Calgary Academy:

 403.686.6444 ext. 339

 [plisevich@calgaryacademy.com](mailto:plisevich@calgaryacademy.com)

