



HEADWATER
LEARNING FOUNDATION

GOLFING FOR GOOD

Supporting Youth And Family Mental Health

SPONSORSHIP AND DONATION PACKAGE

2023 GOLF TOURNAMENT | JUNE 12, 2023

The Glencoe Golf & Country Club





GOLFING FOR GOOD

Supporting Youth And Family
Mental Health

GOLF COMMITTEE

TOURNAMENT CO-CHAIRS

Sarah Hoag

Elizabeth Thompson

COMMITTEE MEMBERS

Dr. Gina Cherkowski

Debra Klippenstein

Natalie Kowalenko

Nick Waterbury



Dear Changemaker,

According to the World Health Organization, the pandemic "has had severe and far-reaching repercussions for health systems, economies and societies." As communities grapple with the health, social, and economic impacts of this unprecedented disruption, overall mental health and well-being have been impacted across the board.

Unlike physical health problems, 75% of mental health related disorders are onset before the age of 25. Schools, teachers, and communities play a critical role in providing prevention, early intervention, and mental health services for children, youth, and families.

Considering the alarming statistics, Headwater Learning Foundation, our researchers, educators, and community partners are committed to take action. Your participation in the Golfing for Good tournament in support of youth and family mental health will raise awareness, support cutting edge research and fund programs.

On behalf of Headwater Learning Foundation, we thank you for your generosity.

With gratitude,

Debra Klippenstein
Director of Philanthropy

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Research & Innovation

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JOIN US!

YOUR DAY ON THE COURSE

The spectacular greens of The Glencoe Golf & Country Club are the perfect setting for a day of golf, networking, hole experiences, and prizes in support of youth mental health and wellness.

POST PLAY

After a day of golf, we'll head back to the Glencoe Clubhouse for mingling at our post-play reception, a gourmet dinner, bidding on exciting auction items, prizes and an opportunity to hear NHL legend, Kelly Hruday, our esteemed keynote speaker.

Visit [our web page](#) to learn about our full-day event, including more about Kelly and our emcee, Calgary Flames alumni, Brent Krahn.



Partnering with Headwater Learning Foundation and our Golfing for Good tournament provides you with an opportunity to support the mental health of youth and families, meet your marketing and philanthropic objectives, and profile your company and your brand.

Sponsorship opportunities are available for budgets of all sizes and commitment levels. Please consider sponsorship at one of the levels listed.

Cash donations, prizes and auction items are also accepted and greatly appreciated.



CONDOR (PRESENTING) SPONSOR \$20,000

(ONLY ONE AVAILABLE)

- 📍 Two golf foursomes (eight golf registrations), including carts, use of driving range and practice facility, lunch, and dinner.
- 📍 Full page advertisement in the event program.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Prominent logo placement on other promotional materials, signage, social media, website, and e-newsletters.
- 📍 Logo and link to your company website on event page and communication.
- 📍 Recognition through signage visible to participants as they arrive at The Glencoe Golf & Country Club.
- 📍 Speaking opportunity during the dinner/program.
- 📍 Corporate signage on putting green adjacent to the first hole, and the chance to organize an activity at the putting green prior to tee off.
- 📍 Opportunity to promote your company through branded items and on-site company representative(s).
- 📍 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.
- 📍 First right of refusal as Presenting Sponsor for subsequent tournaments.

ALBATROSS SPONSOR \$10,000

(ONLY THREE AVAILABLE)

- 👤 One golf foursome (four golf registrations), including carts, use of driving range and practice facility, lunch, and dinner.
- 👤 Half page advertisement in the event program.
- 👤 Logo placement on the sponsor page in the event program.
- 👤 Prominent logo placement on promotional materials, signage, social media, website, and e-newsletters.
- 👤 Logo and link to your company website on online communications.
- 👤 Recognition through signage visible to participants as they arrive at The Glencoe Golf & Country Club.
- 👤 Verbal recognition during the dinner/program.
- 👤 Opportunity to promote the company through on-site company representative(s), and corporate signage.
- 👤 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.
- 👤 First right of refusal for the subsequent tournaments.

EAGLE SPONSOR \$7,500

(ONLY ONE AVAILABLE)

- 👤 One golf foursome (four golf registrations), including carts, use of driving range and practice facility, lunch, and dinner
- 👤 Half page advertisement in the event program.
- 👤 Logo placement on the sponsor page in the event program.
- 👤 Logo placement on signage, social media, website, and e-newsletters.
- 👤 Verbal recognition during dinner/program.
- 👤 Logo and link to your company website on online communications.
- 👤 Opportunity to promote the company through on-site company representative(s), and corporate signage.
- 👤 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

BIRDIE SPONSOR \$5,000

(UP TO THREE AVAILABLE)

- 📍 Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 📍 Quarter page advertisement in the event program.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement in event on signage, social media, website, and e-newsletters.
- 📍 Verbal recognition during dinner/program.
- 📍 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

HOLE SPONSOR \$1,500

(UP TO 10 AVAILABLE)

- 📍 Company logo/signage on the tee box of the sponsored hole.
- 📍 Company logo in the event program.
- 📍 Company name listed on the sponsor page of the tournament webpage.
- 📍 Opportunity to promote company through branded items, on-site company representative(s) and corporate signage.

HOLE-IN-ONE SPONSOR \$1,500

SOLD

- 📍 Company logo/signage on the tee box of sponsored hole.
- 📍 Company logo in the event program.
- 📍 Company name listed on the sponsor page of the tournament webpage.
- 📍 Opportunity to promote company through branded items, on-site company representative(s), and corporate signage.

📍 **Sponsor is responsible for the additional cost of insurance and supplying the prize incentive.**

DINNER SPONSOR \$7,500

(ONE AVAILABLE)

- 🗣️ Four golf registrations (one foursome), including golf carts, use of driving range and practice facility, lunch and dinner OR the opportunity for eight guests (one table) to attend the dinner and guest speaker/program.
- 🗣️ Prominent recognition at the tournament dinner and reception.
- 🗣️ Half-page advertisement in the event program.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Logo placement on signage, social media, website, and e-newsletters.
- 🗣️ Logo and link to company website on online communications.
- 🗣️ Verbal recognition during the dinner/program.
- 🗣️ Business card/marketing material on the banquet tables.
- 🗣️ Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

GOLFER GIFT BAG SPONSOR \$6,000

XONE PRECISION MEDICINE

SOLD

- 🗣️ Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 🗣️ Logo prominently displayed on the main gift in each golfer gift bag.
- 🗣️ Quarter page advertisement in the event program.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Opportunity to provide promotional products for golfer gift bags.
- 🗣️ Logo placement on the tournament webpage.
- 🗣️ Verbal recognition at tournament dinner.

GOLF CART SPONSOR \$4,000

(ONE AVAILABLE)

- 🗣️ Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 🗣️ Signage on individual golf carts.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Logo placement on the tournament webpage.



LUNCH SPONSOR \$4,000

BAYLIS WEALTH MANAGEMENT GROUP

SOLD

- 📍 Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 📍 Signage at the location where lunch is served.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

WINE SPONSOR \$3,500

(ONE AVAILABLE)

- 📍 Opportunity for up to four guests to attend the dinner and guest speaker/program.
- 📍 Exclusive logo placement/signage on each dinner table.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

PRINT SPONSOR \$3,500

(ONE AVAILABLE)

- 📍 Two golf registrations including golf carts, use of driving range and practice facility, lunch, and dinner.
- 📍 Full-page ad in the event program.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

VOLUNTEER SPONSOR \$2,000

(ONE AVAILABLE)

Events like this would not be possible without a dedicated crew of hard-working volunteers. Help us make sure our volunteers are fed and taken care of on tournament day.

- 📍 Sponsor logo on the volunteer badges.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

SPONSOR A KNIGHT'S ALUMNI GOLFER \$400 EACH

(EIGHT AVAILABLE)

At the heart of Calgary Academy and Headwater Learning Foundation, are the students and alumni we've served over 40 years. Sponsoring a Knight's Alumni Golfer will give one of our alumni the opportunity to network with the larger community and make valuable connections.

- 💡 Sponsor logo or name on bag tag of sponsored golfer.
- 💡 Logo placement or name listing on the sponsor page in the event program.
- 💡 Logo placement or name listing on the tournament webpage.
- 💡 Thank card from the recipient of your generosity.

SILENT AUCTION DONORS

- 💡 Donate an item or a gift card to be included in our silent auction.
- 💡 Your company name will be recognized on the silent auction website, in the event program and on the auction item displayed at the tournament.

CASH DONORS

Can't make the tournament this year? Not a golfer? Just want to help us support mental health and wellness? We graciously accept cash donations.

- 💡 A charitable donation receipt will be provided.
- 💡 Your company or individual name listed on the tournament webpage and in the event program.

PRIZE DONORS

Donate an item or a gift card to be recognized as one of our many prize donors.


- 💡 Your company or individual name listed on the tournament webpage and in the event program.




HEADWATER
LEARNING FOUNDATION

If you or your business would like to sponsor, donate, or offer a prize or silent auction item to this event, please contact:

Debra Klippenstein, Director of Philanthropy

 403.869.8167

 dklippenstein@calgaryacademy.com



HEADWATER
LEARNING SOLUTIONS



**Calgary
Academy**